

5 REASONS NEXT-GENERATION SERVERS ENABLE BUSINESS MODERNIZATION AND SUCCESS

Why are businesses that are leaders in IT infrastructure effectiveness more likely to implement modernized, next-gen servers? According to Aberdeen research, these organizations see improvements in security, performance, and reliability by moving past legacy server infrastructures, and set themselves up for increased innovation. Here are five reasons why your business should adopt next-gen servers.

- **They provide a more secure and reliable infrastructure** – Legacy servers can be one of the biggest barriers to improved security, especially older ones with known issues, limited integration with modern systems, and difficult patching. According to Aberdeen’s research, businesses that use modern next-gen servers are 45% more likely to reduce security risks and 35% more likely to experience less downtime.
- **They build a foundation optimized for today’s high demands** – One of the main drivers for businesses to modernize is the need to support today’s workloads as well as hybrid and edge-focused services. With the right combination of compute, openness, and capabilities designed for modern, cloud native systems, businesses with next-gen servers are 50% more likely to achieve high application performance.
- **They enable cost efficiencies and sustainability** – Modern, next-gen servers are designed to be highly efficient in terms of energy consumption and resource costs. And, with Aberdeen research indicating that 60% of businesses have set sustainability goals, upgrading to the latest servers is key to success. Along with meeting these goals, businesses benefit from other efficiencies, as they are 60% more likely to see optimized infrastructure costs.
- **They offer an open, flexible, and future-ready infrastructure** – As “as a service”, hybrid and cloud-native systems become more vital to today’s IT environments, servers designed for these technologies with the flexibility and openness needed to get the most out of today and tomorrow’s trends are essential. And, with next-gen servers, organizations can gain agility while also embracing innovation.
- **They help reduce complexity and simplify IT** – Modern technologies such as hybrid cloud and edge are complex enough, which is why leading IT organizations leverage next-gen servers with automation and improved management capabilities to simplify administration, increase agility, and accelerate the delivery of applications and services.